## DRONACHARYA College of Engineering







## **Case-Study Competition**

From Startup to Success: An Entrepreneurial Case- Study

**Submission Deadline:** 14 January, 2023

**Submit Your Entries** 

Email: pooja.sharma@ggnindia.dronacharya.info

## **Guidelines for the Case Study Competition:**

## From Startup to Success: An Entrepreneurial Case- Study

- A team must comprise of maximum 3 participants.
- The case should be prepared in the form of a presentation (.ppt), sent in PDF format and should be of maximum 8 slides.
- The slides should include the following:
  - 1. Challenge, a particular customer faces.
  - 2. Solution provided by the entrepreneur.
  - 3.Illustrate the measurable results gained from solution.
- The teams are required to submit their analysis on or before 14th January 2023. at the email id: pooja.sharma@ggnindia.dronacharya.info