

India's biggest National-level
Case Study Challenge

Coca-Cola Disrupt Season 3

is here!



Eligibility:

Engineering Colleges: Pre-Final and Final year B.E/B.Tech and M.Tech students from all Engineering Colleges are eligible to participate.

B-Schools: First and Second-year students pursuing full-time MBA/PGDM program are eligible to participate.

Students must register in teams of 3 members.

[Click Here to Apply](#)

Stand a chance to win



Up to

₹6 Lakhs

Cash Prize Pool*



Top 25 Teams

PPI

Opportunities*



HCCB

Goodies

For Winning Teams*