PMTech Club IIM Calcutta

presents

PROD EXPO
IIM CALCUTTA'S ANNUAL PRODUCT SUMMIT

In association with

SCROLLIFY

PRODUCT ALCHEMY

The Product Management Case Competition

PMTECH IIM CALCUTTA

INDIAN INSTITUTE OF MANAGEMENT CALCUTTA

PRIZES WORTH
₹ 35,000

FREE REGISTRATION

ProdExpo is the Annual Product Summit of IIM Calcutta, conducted by the PMTech Club. The fest aims to promote PM culture and technical acumen among the budding leaders of tomorrow. Product Alchemy is the flagship national-level case competition of ProdExpo for all product enthusiasts aimed to test their product skills, creativity, and understanding.

Guidelines:

The competition is open to all undergraduate and postgraduate students.

Students must register in teams of 2 to 3.

Participants in the same team should be full-time students from the same campus.

Cross-specialization and cross-year teams are allowed.

A student cannot be part of more than one team.

Last Date To Apply: 11th Dec, 2022.

Apply Here